



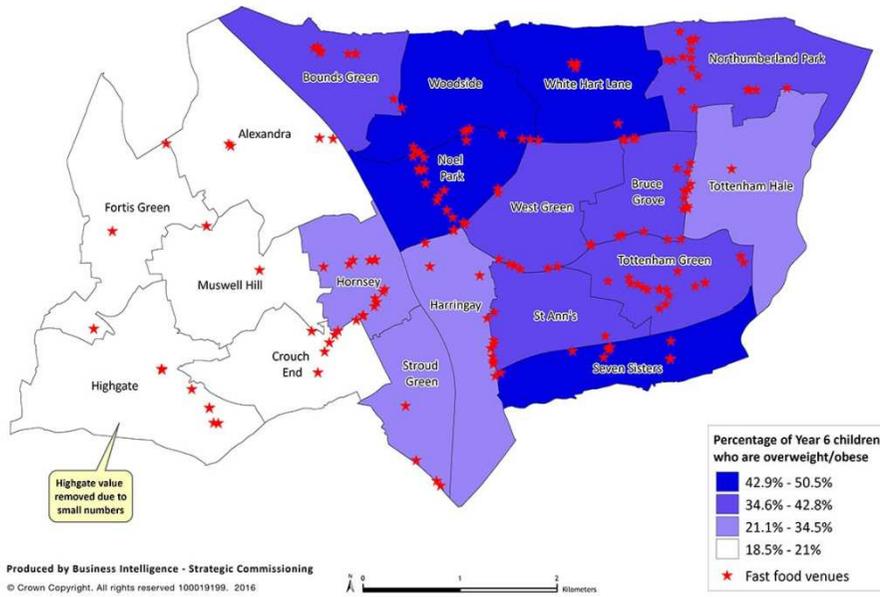
Joint Haringey & Islington Health and Wellbeing Board
Tackling obesity together
31 January 2017



ISLINGTON

What the data says - similar trends

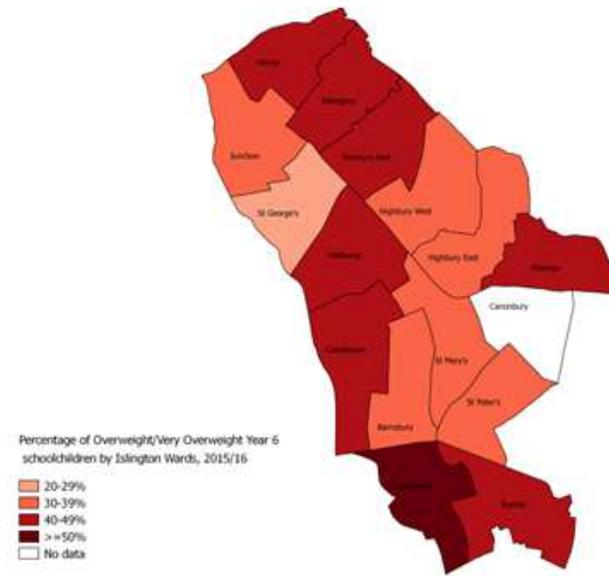
Haringey



Over
1 in 3

Haringey children aged 10-11 are
overweight, similar to London
(2014/15)

Islington



Over
1 in 3

Islington children aged 10-11 are
overweight, similar to London
(2014/15)

Background - Haringey

Haringey Council's approach to tackling obesity

- Co-ordinating and galvanising action from the whole community through a strong multiagency obesity alliance
- Creating healthier environments and changing society norms including through physical and socio-economic regeneration
- Supporting innovation (removing 'no ball games' signs, healthy tuck shops, Chicken Town)

Key success



65 partners and **60**
pledges



131 (of 231) No Ball
Games removed & **24**
play days held



20 walking events and
284 walkers over one
weekend

Background - Islington

Islington Council's approach to tackling obesity focused on:

- Creating an environment that supports good health and wellbeing (food offer, active spaces, catering policies)
- Encouraging settings such as workplaces, schools and children's centres to promote good health (UNICEF baby friendly, healthy schools/children's centres)
- Supporting people to adopt healthy behaviours (families for life, health living nurses, 'This Girl Can', work with disabled young people)

Key success and learning



Healthy living nurses
building stronger
relationships with families



Strong multiagency partnerships e.g.
20mp speed limits and planning
guidance on fast food outlets



Well established Healthy
Children's Centre's

Recommendations

1. Create healthier food environments and reduce sugar consumption

- Sign up to London's Sugar Smart Campaign and agree a joint pledge to make healthier food more affordable and accessible for our residents.
- Encourage sign up to the Sugar Smart Campaign from our partners (including schools and community organisations)
- Undertake a snapshot audit of the current food offer in public sector facilities across both boroughs in order to understand the quality and nutritional value of food on sale to our residents.
- Develop a food standards policy and toolkit to improve the food offer for all our residents.
- All organisations on the joint board work towards Healthy Workplace Charter 'Excellence'

Recommendations

2. Building capacity and knowledge within the wider public health workforce

- Promote Making Every Contact Count (MECC) within all organisations represented in the joint Haringey and Islington Board.

3. Work together to identify joint funding to increase levels of physical activity

- Explore a joint Haringey and Islington bid for the Sport England Local Area Fund pilot.